

EXPO Day - EXPO REAL Daily News

The English language daily newspaper at EXPO REAL 2027



Format

PRINT, DIGITAL & ONLINE: EXPO Day is published on all three days at the fair, giving international attendees a guide to all the events and activities as well as sharing the latest news, key announcements, thought leadership and market insight live from EXPO REAL with a global audience.

Language

EXPO Day is the dedicated English language daily newspaper for EXPO REAL printed, published and distributed at the fair.

Distribution

PRINT: 5,000 copies of EXPO Day will be distributed, by hand, to attendees and exhibitors at the main entrances and throughout the fair.

DIGITAL: dedicated daily newsletter reaching 16,000+ international real estate professionals.

ONLINE: available as an unlimited free download for 12 months

Publication dates

Monday 4, Tuesday 5 and Wednesday 6 October 2027

Booking and artwork

Book now to secure the best positions, latest date for artwork is 24 September 2027

Advertising and Content Partner rates



Size	1/1 page	Cover Stripe	Double page	1/1 page	1/1 page	1/1 page	1/2 page	1/4 spread	1/4 page	Photo Quote
Position	Back Cover	Cover Page	Internal	Inside Front Cover	Inside Back Cover	Inside	Inside	Inside	Inside	Inside
Dimensions (mm)	215 x 280	215 x 70	430 x 280	215 x 280	215 x 280	215 x 280	215 x 140 or 108 x 280	430 x 70	215 x 70 or 54 x 280	15-20 words
Availability	1	1	1	1	1	5	5	2	4	4
Rate ALL three issues (€)	15.000	15.000	15.000	10.000	10.000	7.500	4.950	4.950	4.500	1.500

Editor Jason Mitchell
jason.mitchell@realassetmedia.com

News Editor Nicol Dynes
nicol.dynes@realassetmedia.com

Director Client Relations
Frank Beinborn
frank.beinborn@realassetmedia.com
+49 152 54 87 86 68

Managing Partner
Thorsten Herbert
thorsten.herbert@realassetmedia.com
+49 170 47 98 793

Group Publisher
Richard Betts
richard.betts@realassetmedia.com
+44 (0) 755 7373 134

Real Asset Media
41 Park Avenue North
N8 7RS London
United Kingdom
www.realassetmedia.com

