

MEDIA PACK 2026

THE LEADING MULTI-CHANNEL PLATFORM
Bringing Real Asset Market
INVESTMENT INSIGHT
to a Global Audience





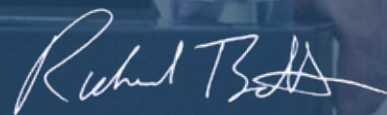
WHY INSIGHT?

Giving You A 360° View



INSIGHT is deliberately different. Rather than adding to the noise of the market, we provide global investors with the tools to stay ahead of the investment curve. We focus on the comprehensive research, valuable insights, and key trends that drive the real asset investment markets. By looking beyond the headlines, INSIGHT offers a 360-degree perspective on the key factors shaping market dynamics. Through our in-depth analysis and expert strategies, we empower clients to make well-informed decisions, uncover new opportunities, and navigate risks, ensuring they stay ahead of the market.

Let us know how we can help your business!

A handwritten signature in white ink, reading "Richard Betts".

Richard Betts,
Founder & Head of Content
Real Asset Media

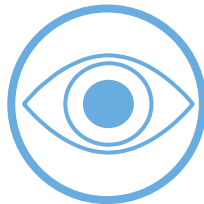


REACH

The Global Investment Community



Readers



Viewers



Listeners



Attendees



Members

A Network Of Industry Leaders



- Pension Funds, Insurance Cos,
- Sovereign Wealth, PE investors
- Family Office, Banks
- Government Bodies, Advisors
- Real Estate Owners, Occupiers

Sharing Strategy, Research and Market Insight



- ✓ Leading Events & Roundtables
- ✓ Webinars, Interviews & Podcasts
- ✓ Print & Digital Magazines
- ✓ Distributed at 60+ Global Events
- ✓ Website & Daily Newsletter
- ✓ Global Audience of 100,000



INSIGHT MAGAZINE

Six Issues a Year dedicated to Real Asset Investment



Investment Strategies, Research and Market Insight

- **UNIQUE CONTENT** To ensure you stay ahead of the market
- **EDITORIAL FOCUS** Investment Intelligence, Global Trends, Market Insight, Thought Leadership, Investor profiles, Research and Analysis
- **KEY SECTORS** Logistics, Living, Office, Retail, Hotels And Leisure as well as Emerging Sectors
- **KEY MARKETS** All the Key European Markets and Emerging Investment
- **ANALYSIS** Key Industry Research, Data and the trends driving local and global investment
- **MARKET INTELLIGENCE** Local knowledge and expertise on investment risks and opportunities
- **MULTI-PLATFORM** Newsletter, Executive Video Interviews & Podcasts



FOR EDITORIAL ENQUIRIES [CLICK HERE!](#)

JASON MITCHELL Editor Real Asset INSIGHT

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INSIGHT CALENDAR

Magazine and Special Distribution

MAGAZINE FOCUS TOPICS	EVENT DISTRIBUTION	LOCATION	SUBMIT DATES
JAN/FEB ISSUE European Investment Outlook 2026 • CEO Outlook 2026 • MIPIM Preview	CEO Outlook Summit Technology & Transformation Briefing European Outlook Nordics	London London Copenhagen	Ed: 15.01 Ad: 23.01 Publication: 09.02
MARCH/APRIL ISSUE MIPIM Special Issue • Mipim awards finalists Market in Focus • Private Debt, Datacentres, Logistics Hotels & Leisure	Digital Infrastructure & Data Centres Briefing MIPIM	London Cannes	Ed: 13.02 Ad: 23.02 Publication: 09.03
MAY/JUNE ISSUE Logistics Special Issue • Top Logistic Developers Ranking Market in Focus • UK Investment Opportunities • Central & Eastern Europe	The CEE SUMMIT UKREiif ULI Europe Conference SHHA Summit	Warsaw Leeds Berlin Brussels	Ed: 14.04 Ad: 17.04 Publication: 05.05
JULY/AUG ISSUE Listed Real Estate • Top Listed Investors Market in Focus • Iberia real estate, Middle East • Offices, Senior Housing & Healthcare	EPRA Annual Conference European Logistics Census Netherlands Investment Briefing	Milan London Amsterdam	Ed: 28.06 Ad: 03.07 Publication: 06.07
OCT/NOV ISSUE EXPO Real Special Issue • Top Investors Ranking Market in Focus • Private Debt; Retail Real Estate; Retail Logistics; Infrastructure, Germany	EXPO Real IME Conference ULI C Change Conference MAPIC	Munich Frankfurt Dublin Cannes	Ed: 30.08 Ad: 10.09 Publication: 05.10
DECEMBER ISSUE Year in Review • Deal of the Year Market in Focus • EXPO Real Review, Real Estate Finance, Residential; Alternative Real Estate	WAIPA World Investment Conference European Outlook	(TBA) Paris Frankfurt Warsaw	Ed: 31.10 Ad: 07.11 Publication: 30.11

Note: While every effort will be made to adhere to the schedule outlined above, Real Asset Insight cannot be held responsible for any deviation from this schedule.



INSIGHT EVENTS

Investment Briefings, Webinars, Conferences & Roundtables

EVENT	DATE	LOCATION
European Outlook 2026 Focus on Nordics	28 January	Copenhagen
Garbe Pyramid Research Presentation	29 January	Live Online
CEO Outlook 2026 European Real Estate Summit	5 February	London
European Outlook 2026 Focus on CEE	February	Warsaw
European Outlook 2026 Focus on Romania	February	Bucharest
Germany Investment Briefing	April	London
MIPIM 2026 Investment Briefings Programme	9 - 13 March	Cannes
European Logistics Real Estate (cooperation with Transport Logistic)	April	Live Online
The CEE Summit 12th Annual Real Estate Conference	11 - 12 May	Warsaw
France Investment Briefing	May	London
European Debt Finance & Investment	May	Frankfurt
Senior Housing & Healthcare Summit	June	Brussels
PROVADA International Programme	9 - 11 June	Amsterdam

Please contact us if you would like to suggest a topic, a speaker or if would like to host an event.

FOR INSIGHT EVENTS ENQUIRIES [CLICK HERE](#)



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Head of Partnerships
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INSIGHT EVENTS

Investment Briefings, Webinars, Conferences & Roundtables

EVENT	DATE	LOCATION
The European Logistics Real Estate Census 2026	September	London
Garbe Pyramid Research Presentation	September	Live Online
Netherlands Investment Briefing	September	Amsterdam
EXPO Real Contact us today to tell us your preferred topics, locations and sectors	6 - 8 October	Munich
EXPO REAL: DAY 1 Full Programme of Events	6 October	International Investors Lounge, Insight Stage
EXPO REAL: DAY 2 Full Programme of Events	7 October	International Investors Lounge, Insight Stage
EXPO REAL: DAY 3 Full Programme of Events	8 October	International Investors Lounge, Insight Stage
European Real Estate Opportunities	November	New York
European Debt Finance & Investment	November	London
European Outlook 2027 - Focus on Germany	November	Frankfurt
European Outlook 2027 - Focus on France	December	Paris

FOR THE LATEST CALENDAR **GO TO REALASSETLIVE.COM**

FOR INSIGHT EVENTS ENQUIRIES [CLICK HERE](#)



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INSIGHT GALLERY

Sharing Expertise, Market Intelligence and Strategy

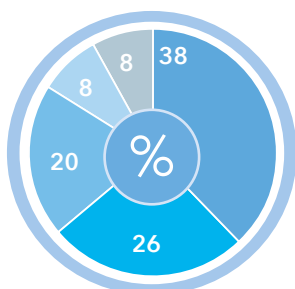




INSIGHT IN NUMBERS

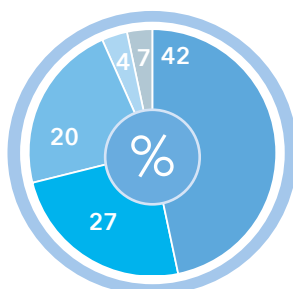
Reach and Audience

LOCATION



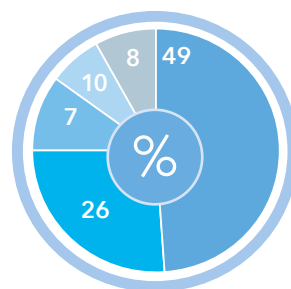
- Europe
- UK
- North America
- Asia
- Rest of the World

SECTOR



- Investors
- Advisory
- Banking & Finance
- Government
- Other

POSITION



- C-Level, Partner, MD
- Department Heads
- Research & Analysis
- Advisory
- Other

110k

Online
users across

156

Countries
– and growing!



1.2m

Impressions

100k

Views



2.5k

Subscribers

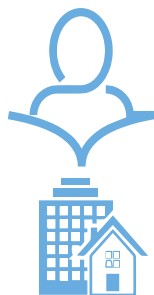
25k

Global
Readership
including

TOP **250**

Global Capital Sources
with Real Estate AUM

US\$11 TRILLION



800%

Readership
Growth since '24

The fastest growing
source of market
intelligence



75k

Attendees at industry
Partner Events

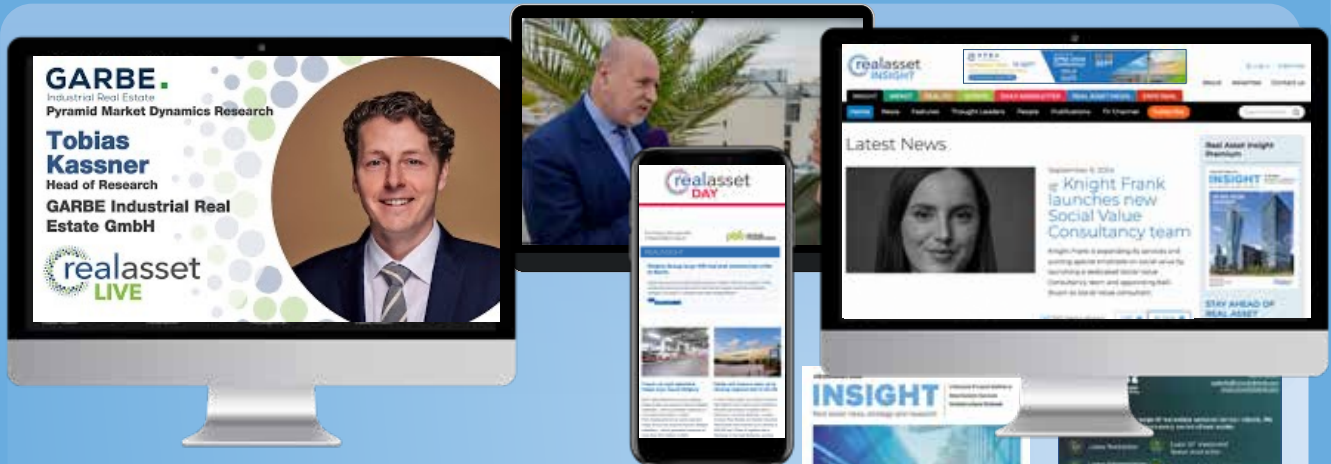
50+

Events at which
INSIGHT is distributed



INSIGHT OVERVIEW

Explore Our Solutions for Your Business



DISCUSS YOUR BUSINESS NEEDS WITH FRANK TODAY!

Whether you're looking for individual options or carefully curated packages, INSIGHT offers a wide range of solutions, including:

- Thought Leader Videos & Podcasts
- Magazine Editorial Features
- Newsletter Positioning
- Print & Digital Brand Advertising
- and much more!



FOR BESPOKE DIGITAL AND PRINT ENQUIRIES CLICK HERE!

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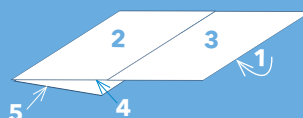
INSIGHT PRINT

Specifications and Rates

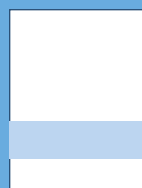
COVER OPTIONS (width x height mm)



Double Page Fold Out Cover
410 x H280mm
€12,500



1. Magazine cover
2. } Double Page
3. } Fold Out Cover ad
4. Inside Front cover
5. Contents page

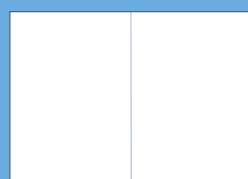


Cover Strip
215 x 280
€10,000



Inside Front
215 x 280
€9,000
Outside Back
€9,500

INSIDE OPTIONS (width x height mm)



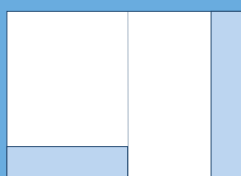
Double Page Spread
430 x 280
€10,500



Half Page Spread
430 x 140
€7,500



Full Page
215 x 280
€7,500



Quarter Page
215 x 70
280 x 55
€3,000



Half page
215 x 140
107.5 x 280
€4,900



Quarter Page Spread
430 x 70
€4,950

Contact us for bespoke cover and inside options



ONLINE ENGAGEMENT

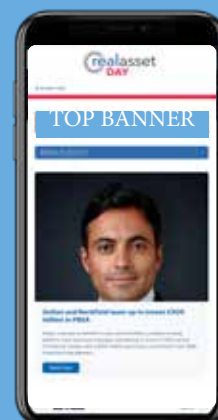
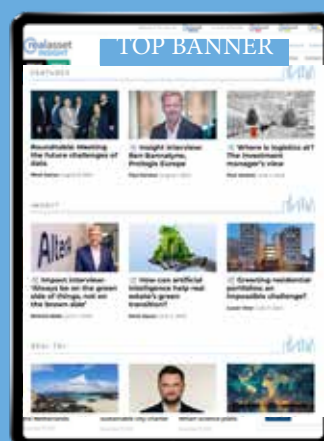
Specifications and Rates

WEBSITE

ASSET	DIMENSIONS (px)	TYPE	RATE (€)
TOP BANNER	1200 X 180	JPEG OR GIF	1 WEEK: 1,250 1 MONTH: 4,000 1 YEAR: 40,000
SKYSCRAPER	508 X 1024 (HQ SCREENS)	JPEG OR GIF	1 WEEK: 950 1 MONTH: 3,000 1 YEAR: 30,000

THE REAL ASSET DAY - Daily Newsletter

ASSET	DIMENSIONS (px)	TYPE	RATE (€)
TOP BANNER	1200 X 180	JPEG OR GIF	1 WEEK 1,250 1 MONTH 4,000 1 YEAR 40,000
BANNER (WITHIN THE NEWS)	1200 X 180	JPEG OR GIF	1 WEEK 950 1 MONTH 3,000 1 YEAR 30,000





ONLINE ENGAGEMENT

Your Campaign, Your Way



REACH OUR 110K READERSHIP IN 156 COUNTRIES
WITH GROWTH RATE OF 800%

WEB IMMERSION PACKAGE			
	PLATINUM	GOLD	SILVER
THOUGHT LEADER			
Video	✓	✓	✓
Photo	✓	✓	✓
Podcast	✓	✓	✓
Quote	✓	✓	
PLUS	DISPLAY ADVERTISING		
Newsletter	✓	✓	
Top Banner	✓		
Skyscraper	✓		
DAY	RATE (€)		
1	CONTACT US to discuss how Real Asset INSIGHT can work with you and maximise your industry exposure.		
30			
365			

FOR PARTNERSHIP ENQUIRIES [CLICK HERE](#)



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Working With Your Sector Leaders

REAL ASSET INSIGHT IS AN ESTABLISHED MEDIA PARTNER OF:

					
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THE LEADING MULTI-CHANNEL PLATFORM FOCUSED ON GROWING YOUR BUSINESS



Magazines



Videos



Podcasts



Events



News

STAY AHEAD OF THE MARKET

- Industry & Market Insight
- Investment Strategy
- Sector Outlook
- Capital Flows

CUT THROUGH INDUSTRY NOISE

- Research & Analysis
- Investor Profiles
- Regional Outlook
- FDI Trends

SUPPORTING THE REAL ESTATE MARKETS

EXPO REAL
40k participants
1.8k exhibitors

DEVELOPING SECTORS
FDI & Senior Living
and Healthcare





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