

MEDIA PACK 2026

FOREIGN DIRECT INVESTMENT
& REAL ASSETS:
WHERE OPPORTUNITIES
MEET INVESTMENT





WHY FDI?


Key Global Opportunities



REAL FDI focuses on the intersection of foreign direct investment (FDI), real assets, and impact investment. Government investment promotion agencies are expanding their roles by engaging with institutional investors, aiming to drive capital toward urban development, infrastructure, real estate projects, logistics centres, and other public initiatives.

With global investors actively seeking these opportunities, Real FDI is uniquely positioned to spotlight your investment ready projects, showcase your strategy and expertise to our global audience.

How can we help your location achieve its goals? Let us know!



Richard Betts,
Founder & Head of Content, Real Asset Media



CCOURTNEY FINGAR, a leading global expert on Foreign Direct Investment, joined Real Asset Media in 2023 to spearhead expanded coverage of the intersection between FDI, real assets, and impact investment. Prior to this, Courtney spent 15 years at the Financial Times leading their specialist FDI publication, and served as editor-in-chief of Investment Monitor, a digital publication focused on cross-border investment.

Through insightful features and interviews with industry thought leaders, we explore the latest FDI trends and highlight key global opportunities for inward investment.



Courtney Fingar,
Editor Real FDI, Real Asset Media



JOIN

The Real FDI Community



Readers



Viewers



Listeners



Attendees



Members

A Network Of Global Leaders



- Investment Promotion Agencies
- RE Developers, Investors & Owners
- Government Leaders & Stakeholders
- Corporate Occupiers
- Pension Funds & Sovereign Wealth Funds
- PE Investors & Family Offices

Sharing Investment Opportunities



- ✓ Leading Events & Roundtables
- ✓ Webinars & Interviews
- ✓ Print & Digital Editions
- ✓ Distributed at 20+ Global Events
- ✓ Website & Weekly Newsletter
- ✓ Global Audience of 100,000



REAL FDI

The Lead Platform for Foreign Direct Investment



HIGHLIGHTING GLOBAL OPPORTUNITIES FOR INWARD INVESTMENT WITH:

YOUR Thought Leadership, Expertise and News

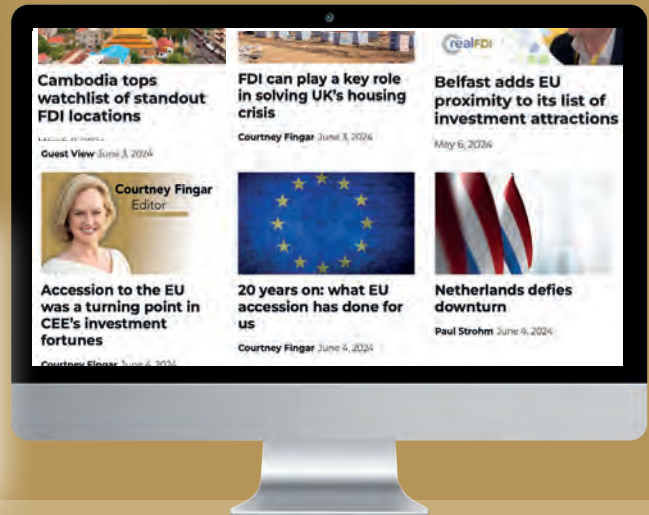
YOUR Strategies, Initiatives, Research and Analysis

- **UNIQUE CONTENT** Created with industry leaders for industry leaders
- **EDITORIAL FOCUS** Exploring the connections between foreign direct investment and real assets, showcasing investment destinations and investable projects worldwide, and spotlighting the views of leaders from the full investment value chain
- **FEATURED SECTORS** Real Estate, Infrastructure, Data Centres & Technology, Renewable Energy, Logistics, Industrial, Hospitality & Tourism
- **ANALYSIS** Key trends & mega-trends, global best practice & market initiatives
- **MULTI-CHANNEL** Digital newsletter and video Content



REAL FDI PLATFORM

Highlighting Global Opportunities for Inward Investment



TOP 10 INDUSTRIAL & LOGISTICS PROJECTS

Where are the best opportunities in industrial and logistics?



Property and hotel potential with Iceland airport growth



Disney makes ready to develop the other half of Val d'Europe



Reforms and resources put the Democratic Republic of Congo on investors' radar



Eindhoven to buy Brainport campus as ASML expands



Global investors call for smarter, sustainable growth at World Investment Conference

Real FDI is an exclusive platform that highlights the investment potential of cities and regions to leaders in institutional and private capital. It puts your opportunities in front of a global audience of senior executives in real estate and real assets, including major capital owners and investors worldwide.

Each issue of Real FDI features in-depth interviews with key industry influencers and highlights prominent investment destinations and landmark projects in cities and regions across the globe.



FOR EDITORIAL ENQUIRIES CLICK HERE

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REAL FDI CALENDAR

Special Distribution At Key Events

FOCUS TOPICS	SPECIAL EVENT DISTRIBUTION	LOCATION	DATES
MARCH ISSUE TOP INVESTABLE PROJECTS <ul style="list-style-type: none"> • Location: Southern Europe • Sector: Life Sciences SPECIAL FOCUS <ul style="list-style-type: none"> • Airport Cities as FDI catalysts • CEO Outlook 2026 	MIPIIM 9 - 13 March	Cannes	Submission: 13 February
	AIM Congress 13 - 15 May	Dubai	Publication: 9 March
MAY ISSUE TOP INVESTABLE PROJECTS <ul style="list-style-type: none"> • Location: UK / CEE • Sector: Innovation and Knowledge Zones SPECIAL FOCUS <ul style="list-style-type: none"> • UK Cities & Regions • Data Centres & Digital Infrastructure 	The CEE Summit 11 - 12 May	Warsaw	Submission: 22 April
	UKREiiF 19 - 21 May	Leeds	Publication: 11 May
OCTOBER ISSUE TOP INVESTABLE PROJECTS <ul style="list-style-type: none"> • Location: Middle East • Sector: Industrial & Logistics SPECIAL FOCUS <ul style="list-style-type: none"> • Urban Transformation • Cities of the Future 	EXPO Real 2026 5 - 7 October	Munich	Submission: 19 September
	WAIPA Annual Conference Date TBD	Venue TBD	Publication: 5 October
DECEMBER ISSUE TOP INVESTABLE PROJECTS <ul style="list-style-type: none"> • Location: Africa • Sector: Tourism & Leisure SPECIAL FOCUS <ul style="list-style-type: none"> • The Year in Review • Island Economies 	CEO Investment Outlook 2026 February	London	Submission: 21 November
	Outlook 2026 Event Series December/January	London	Publication: 5 December

Note: While every effort will be made to adhere to the issue distributions outlined above, Real Asset Impact cannot be held responsible for any deviation from this schedule.



REAL FDI EVENTS

Sharing insights, opportunities and driving investments



EVENT	DATES	LOCATION
CEO Investment Outlook 2026 FDI Outlook & Opportunities	5 February	London
Real FDI Networking Brunch MIPIM	11 March	Cannes
Masterclass: What Makes A Project Investable?	16 June	Live Online Event
Real FDI Networking Breakfast EXPO Real	6 October	Munich

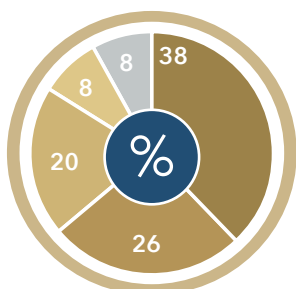
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REAL FDI IN NUMBERS

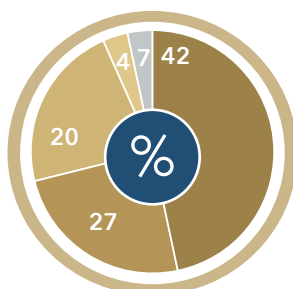
Driving Global Opportunity

LOCATION



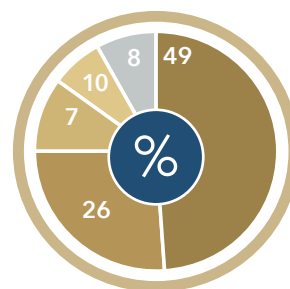
- Europe
- UK
- North America
- Asia
- ROW

SECTOR



- Investors
- Advisory
- Banking & Finance
- Government
- Other

POSITION



- C-Level, Partner, MD
- Department Heads
- Research & Analysis
- Advisory
- Other

78k

Online users across

156

Countries – and growing!



1.2m

Impressions

100k

Views



2.5k

Subscribers

25k

Global Readership including

TOP 250

Global Capital Sources with Real Estate AUM

US\$11 TRILLION



800%

Readership Growth since '24

The fastest growing in the sector



60k+

Attendees at Real FDI Partner Events



FDI PARTNER BENEFITS

Join Our Community



Editorial Board
(Invitation Only)



IPA
Community



Individual
Membership

SHARE YOUR INVESTMENT OPPORTUNITIES, STRATEGY AND REGIONAL INITIATIVES WITH LOCATION SPECIFIC ANALYSIS

- **SUPPORT** your year-round FDI communications strategy
- **SHOWCASE** your opportunities to key institutional and private investors including the top 250 sources of global capital
- **WORK** in partnership with respected industry peers and highly experienced journalists to create truly impactful content
- **CREATE** and build industry peer relationships at a dedicated programme of FDI events including MIPIM & EXPO Real
- **BENEFIT** from premium speaker opportunities at all Real FDI events
- **NETWORK** with industry peers and global investors as part of the Real FDI community
- **HIGHLIGHT** the key members of your team with video interviews on YouTube, the FDI website & member directory



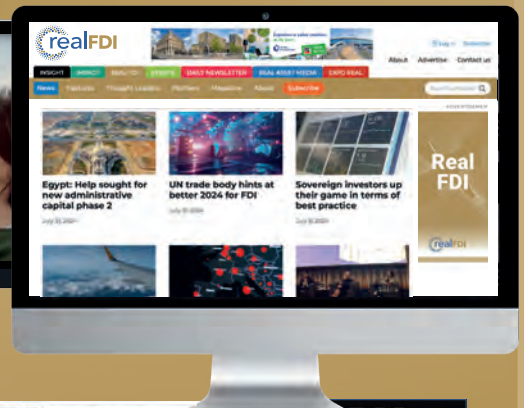
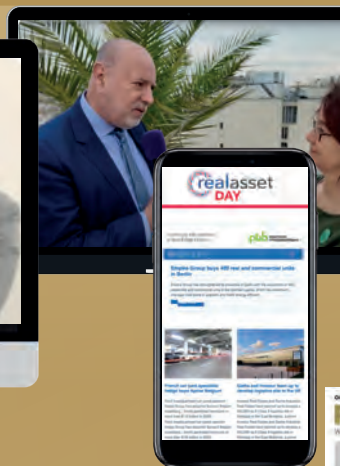
FOR MEMBERSHIP ENQUIRIES [CLICK HERE](#)

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REAL FDI OVERVIEW

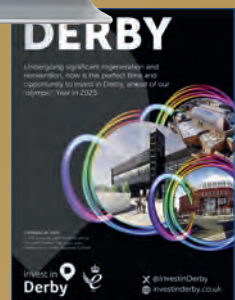
Explore Our Solutions For Your Organisation



PROMOTE YOUR LOCATION'S INVESTMENT OPPORTUNITIES TODAY!

Whether you're looking for individual options or carefully curated packages, REAL FDI offers a wide range of solutions, including:

- Thought Leader Videos
- Editorial Features
- Newsletter Positioning
- Print & Digital Brand Advertising – and much more!



FOR DIGITAL & PRINT ENQUIRIES CLICK HERE

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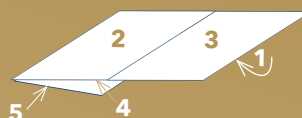
REAL FDI PRINT

Specifications and Rates

COVER OPTIONS (width x height mm)



Double Page Fold Out Cover
430 x H80mm
€12,500



1. Magazine cover
2. } Double Page
3. } Fold Out Cover ad
4. Inside Front cover
5. Contents page



Cover Strip
430 x 280
€10,000

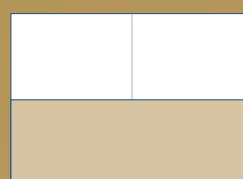


Inside Front
215 x 280
€9,000
Outside Back
€9,500

INSIDE OPTIONS (width x height mm)



Double Page Spread
430 x 280
€10,500



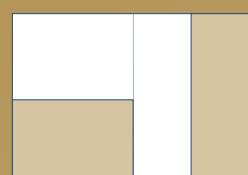
Half Page Spread
430 x 140
€7,500



Full Page
215 x 280
€7,500



Quarter Page
215 x 70
280 x 55
€3,000



Half page
215 x 140
107.5 x 280
€4,900



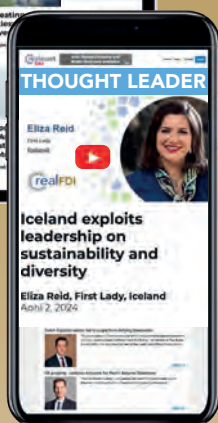
Quarter Page Spread
430 x 70
€4,950

Contact us for bespoke cover and inside options



ONLINE ENGAGEMENT

Your Real FDI Campaign, Your Way



WEB IMMERSION PACKAGE

	PLATINUM	GOLD	SILVER
THOUGHT LEADER			
Video	✓	✓	✓
Photo	✓	✓	✓
Quote	✓	✓	✓
PLUS			
DISPLAY ADVERTISING			
Newsletter	✓	✓	
Top Banner	✓		
Skyscraper	✓		
DAY	RATE (€)		
1	CONTACT US to discuss how Real FDI can work with you and maximise your industry exposure.		
30			
365			

FOR COMMERCIAL ENQUIRIES [CLICK HERE](#)



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Here to Support Your Promotion Strategy – Click Through Today!

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With Real Asset Media



**THE LEADING MULTI-CHANNEL PLATFORM
FOCUSED ON PROMOTING YOUR LOCATION**



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Videos



Podcasts



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STAY AHEAD OF THE MARKET

- Industry & Market Insight
- Investment Strategy
- Sector Outlook
- Capital Flows

CUT THROUGH INDUSTRY NOISE

- Research & Analysis
- Investor Profiles
- Regional Outlook
- FDI Trends

SUPPORTING THE REAL ESTATE MARKETS

EXPO REAL
40k participants
1.8k exhibitors

DEVELOPING SECTORS
FDI & Senior Living
and Healthcare





OUR PARTNERS

Locations, Corporates, Events and Media

