EXPO Day

The English language daily newspaper at EXPO Real 2026





Format

PRINT, DIGITAL & ONLINE: EXPO Day is published on all three days at the fair, giving international attendees a guide to all the events and activities as well as sharing the latest news, key announcements, thought leadership and market insight live from EXPO Real with a global audience.

Language

EXPO Day is the dedicated English language daily newspaper for EXPO Real printed, published and distributed at the fair.

Distribution

PRINT: 5,000 copies of EXPO Day will be distributed, by hand, to attendees and exhibitors at the main entrances and throughout the fair.

DIGITAL: dedicated daily newsletter reaching 20,000+ international real estate professionals.

ONLINE: available as an unlimited free download for 12 months

Publication dates

Monday 5, Tuesday 6 and Wednesday 7 October 2026

Booking and artwork

Book now, latest date for artwork is 26 September 2026

Advertising rates



















Size	Double page	Stripe	1/1 page	1/1 page	1/1 page	1/1 page	1/2 page	1/4 spread	1/4 page
Position	Internal	Cover page	Back cover	Inside front cover	Inside back cover	Inside	Inside	Inside	Inside
Dimensions (mm)	430 × 280	215 x 60	215 × 280	215 × 280	215 × 280	215 × 280	215 x 140 or 108 x 280	430 x 70	215 x 70 or 54 x 280
Availability	1	1	1	1	1	5	5	2	4
Rate ALL three issues (€)	15.000	15.000	15.000	10.000	10.000	7.500	4.950	4.950	4.500