

**MEDIA
PACK
2025**

THE LEADING MULTI-CHANNEL PLATFORM
Bringing Real Asset Market
INSIGHT
to a Global Audience





WHY INSIGHT?

Giving You A 360° View



INSIGHT is deliberately different. Rather than adding to the noise of the market, we provide global investors with the tools to stay ahead of the investment curve. We focus on the comprehensive research, valuable insights, and key trends that drive the real asset investment markets. By looking beyond the headlines, INSIGHT offers a 360-degree perspective on the key factors shaping market dynamics. Through our in-depth analysis and expert strategies, we empower clients to make well-informed decisions, uncover new opportunities, and navigate risks, ensuring they stay ahead of the market.

Let us know how we can help your business!



Richard Betts,
Founder & Head of Content
Real Asset Media

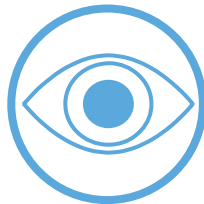


REACH

The Global Investment Community



Readers



Viewers



Listeners



Attendees



Members

A Network Of Industry Leaders



- Pension Funds, Insurance Cos,
- Sovereign Wealth, PE investors
- Family Office, Banks
- Government Bodies, Advisors
- Real Estate Owners, Occupiers

Sharing Strategy, Research and Market Insight



- ✓ Leading Events & Roundtables
- ✓ Webinars, Interviews & Podcasts
- ✓ Print & Digital Magazines
- ✓ Distributed at 60+ Global Events
- ✓ Website & Daily Newsletter
- ✓ Global Audience of 100,000



INSIGHT MAGAZINE

Six Issues a Year dedicated to Real Asset Investment



Investment Strategies, Research and Market Insight

- **UNIQUE CONTENT** To ensure you stay ahead of the market
- **EDITORIAL FOCUS** Investment Intelligence, Global Trends, Market Insight, Thought Leadership, Investor profiles, Research and Analysis
- **KEY SECTORS** Logistics, Living, Office, Retail, Hotels And Leisure as well as Emerging Sectors
- **KEY MARKETS** All the Key European Markets and Emerging Investment
- **ANALYSIS** Key Industry Research, Data and the trends driving local and global investment
- **MARKET INTELLIGENCE** Local knowledge and expertise on investment risks and opportunities
- **MULTI-PLATFORM** Newsletter, Executive Video Interviews & Podcasts



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INSIGHT CALENDAR

Magazine and Special Distribution

MAGAZINE FOCUS TOPICS	EVENT DISTRIBUTION	LOCATION	DATES
JAN/FEB ISSUE <ul style="list-style-type: none"> • CEO Outlook 2025 • European Investment Outlook 2025 • MIPIM Preview 	CEO Outlook 2025 Summit Netherlands Investment & ESG Briefing	London Amsterdam	Submission: Ed: 15.01 Ad: 31.01 Publication: 12.02
MARCH/APRIL ISSUE <ul style="list-style-type: none"> • France property investment • CEO Outlook - Industry Associations • Top Projects 	Digital Infrastructure & Data Centres Briefing MIPIM	London Cannes	Submission: Ed: 14.02 Ad: 21.02 Publication: 11.03
MAY/JUNE ISSUE <ul style="list-style-type: none"> • Logistics Real Estate • CEE Investment Opportunities 	The CEE SUMMIT UKREiiF ULI Europe Conference SHHA Summit Transport Logistic	Warsaw Leeds London Brussels Munich	Submission: Ed: 19.04 Ad: 02.05 Publication: 12.05
JULY/AUG ISSUE <ul style="list-style-type: none"> • Listed Real Estate • EXPO Real PREVIEW • Senior Housing & Healthcare Investment (SHHA) 	EPRA Annual Conference European Logistics Census 2025 Netherlands Investment Briefing	Stockholm London Amsterdam	Submission: Ed: 23.06 Ad: 28.06 Publication: 08.07
OCTOBER ISSUE <ul style="list-style-type: none"> • Investing in German Real Estate • Real Estate Finance 	EXPO Real 2025 6 - 8 October 2025 IME Conference ULI C Change Conference	Munich Frankfurt (TBA)	Submission: Ed: 30.08 Ad: 10.09 Publication: 06.10
DECEMBER ISSUE <ul style="list-style-type: none"> • LIVING RETAIL: Mixed-use & The Future of Retail • Liveable cities • Retail Logistics • EXPO Real REVIEW - Insights 	MAPIC WAIPA World Investment Conference European Outlook 2026	Cannes (TBA) Paris Frankfurt Warsaw	Submission: Ed: 31.10 Ad: 07.11 Publication: 25.11

Note: While every effort will be made to adhere to the schedule outlined above, Real Asset Insight cannot be held responsible for any deviation from this schedule.



INSIGHT EVENTS

Investment Briefings, Webinars, Conferences & Roundtables

EVENT	DATE	LOCATION
European Outlook 2025 Focus on CEE	16 January	Warsaw
Netherlands Investment & ESG Briefing	20 February	Amsterdam
European Logistics Property Markets Outlook	February	Live Online
The CEO Investment Outlook Summit 2025	11 February	London
Unlocking Opportunities: Digital Infrastructure & Data Centres	March	London
Greece Investment Summit	April	London
Germany Investment Briefing	April	London
Iberian Investment Summit	May	London
France Investment Briefing	May	London
The 11th Annual CEE Summit	4 - 5 June	Warsaw
2025 transport logistic: The Future of European Logistics Real Estate	3 June	Munich
Senior Housing & Healthcare Summit	June	Brussels
2025 European Debt Finance & Investment	June	Frankfurt

The events calendar is subject to ongoing updates. Please contact us if you would like to suggest additional topics or would like to host an event.

INSIGHT EVENTS ENQUIRIES



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INSIGHT EVENTS

Investment Briefings, Webinars, Conferences & Roundtables

EVENT	DATE	LOCATION
The European Logistics Census 2025	September	London
European Logistics Real Estate Markets: Is now the right time to invest?	September	Live Online
Netherlands Investment Briefing	September	Amsterdam
EXPO Real	6 - 8 October	Munich
DAY 1 Full Programme of Events Contact us today to discuss your preferred sectors	6 October	International Investors Lounge, Hall A1, 132
DAY 2 Full Programme of Events Contact us today to discuss your preferred locations	7 October	International Investors Lounge, Hall A1, 132
DAY 3 Full Programme of Events Contact us today to discuss your preferred topics	8 October	International Investors Lounge, Hall A1, 132
CEE Investment Briefing	November	London
European Debt Finance & Investment	November	Frankfurt
European Outlook 2025 - Focus on Germany	November	Frankfurt
European Outlook 2025 - Focus on France	December	Paris

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INSIGHT GALLERY

Sharing Expertise, Market Intelligence and Strategy

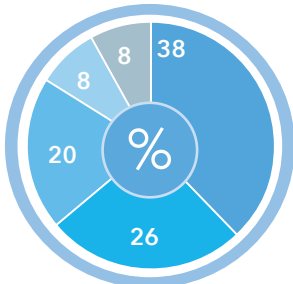




INSIGHT IN NUMBERS

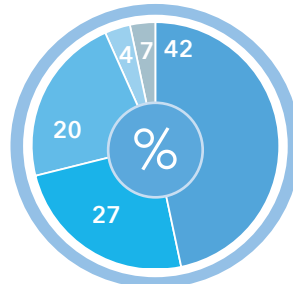
Reach and Audience

LOCATION



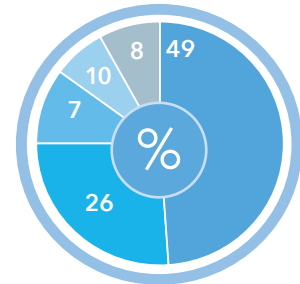
- Europe
- UK
- North America
- Asia
- Rest of the World

SECTOR



- Investors
- Advisory
- Banking & Finance
- Government
- Other

POSITION



- C-Level, Partner, MD
- Department Heads
- Research & Analysis
- Advisory
- Other

110k

Online users across

156

Countries – and growing!



1.2m

Impressions

100k

Views



2.5k

Subscribers

25k

Global Readership including

TOP 250

Global Capital Sources with Real Estate AUM

US\$11 TRILLION



800%

Readership Growth in 2024

The fastest growing source of market intelligence



75k

Attendees at industry Partner Events

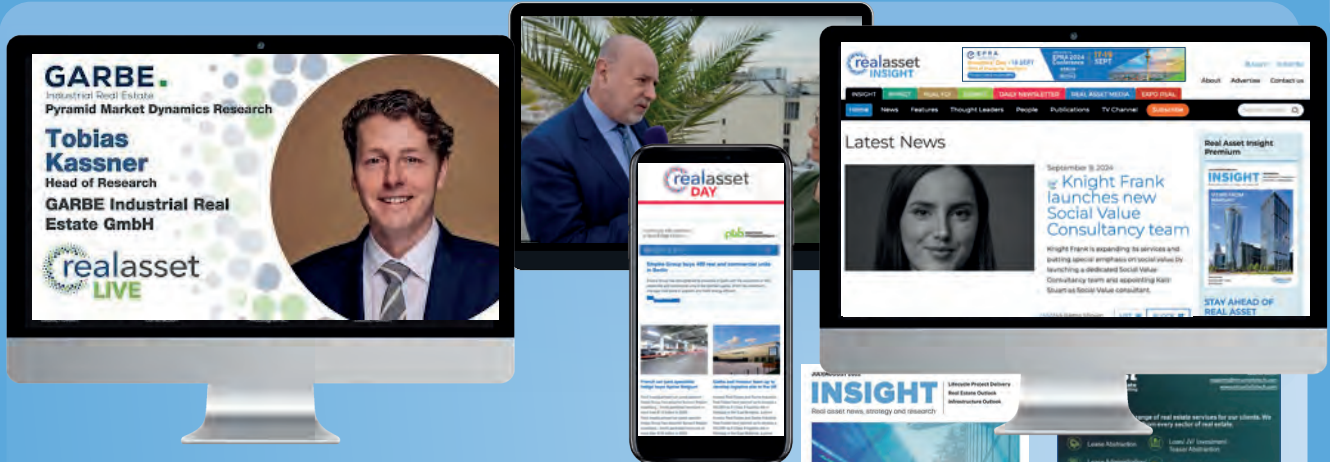
50+

Events at which INSIGHT is distributed



INSIGHT OVERVIEW

Explore Our Solutions for Your Business



DISCUSS YOUR BUSINESS NEEDS WITH FRANK TODAY!

Whether you're looking for individual options or carefully curated packages, INSIGHT offers a wide range of solutions, including:

- Thought Leader Videos & Podcasts
- Magazine Editorial Features
- Newsletter Positioning
- Print & Digital Brand Advertising – and much more!



BESPOKE DIGITAL AND PRINT ENQUIRIES

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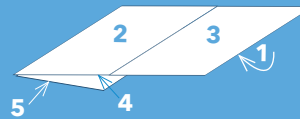
INSIGHT PRINT

Specifications and Rates

COVER OPTIONS (width x height mm)



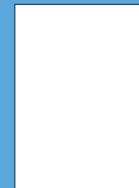
Double Page Fold Out Cover
410 x H280mm
€12,500



1. Magazine cover
2. } Double Page
3. } Fold Out Cover ad
4. Inside Front cover
5. Contents page

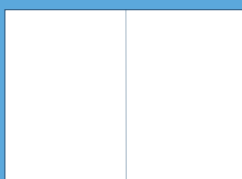


Cover Strip
215 x 280
€10,000

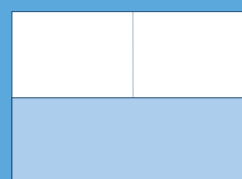


Inside Front
215 x 280
€9,000
Outside Back
€9,500

INSIDE OPTIONS (width x height mm)



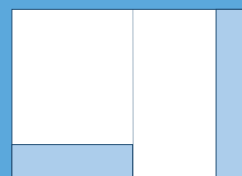
Double Page Spread
430 x 280
€10,500



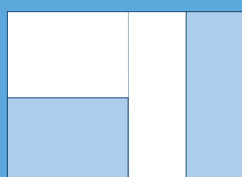
Half Page Spread
430 x 140
€7,500



Full Page
215 x 280
€7,500



Quarter Page
215 x 70
280 x 55
€3,000



Half page
215 x 140
107.5 x 280
€4,900



Quarter Page Spread
430 x 70
€4,950

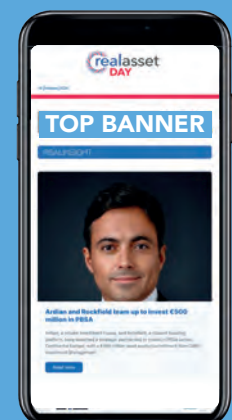
Contact us for bespoke cover and inside options



ONLINE ENGAGEMENT

Specifications and Rates

WEBSITE			
ASSET	DIMENSIONS (px)	TYPE	RATE (€)
TOP BANNER	1200 X 180	JPEG OR GIF	1 WEEK: 1,250 1 MONTH: 4,000 1 YEAR: 40,000
SKYSCRAPER	508 X 1024 (HQ SCREENS)	JPEG OR GIF	1 WEEK: 950 1 MONTH: 3,000 1 YEAR: 30,000
THE REAL ASSET DAY - Daily Newsletter			
ASSET	DIMENSIONS (px)	TYPE	RATE (€)
TOP BANNER	1200 X 180	JPEG OR GIF	1 WEEK 1,250 1 MONTH 4,000 1 YEAR 40,000
BANNER (WITHIN THE NEWS)	1200 X 180	JPEG OR GIF	1 WEEK 950 1 MONTH 3,000 1 YEAR 30,000





ONLINE ENGAGEMENT

Your Campaign, Your Way



REACH OUR 110K READERSHIP IN 156 COUNTRIES
WITH GROWTH RATE OF 800%

WEB IMMERSION PACKAGE			
	PLATINUM	GOLD	SILVER
THOUGHT LEADER			
Video	✓	✓	✓
Photo	✓	✓	✓
Podcast	✓	✓	✓
Quote	✓	✓	
PLUS			
DISPLAY ADVERTISING			
Newsletter	✓	✓	
Top Banner	✓		
Skyscraper	✓		
DAY	RATE (€)		
1	CONTACT US to discuss how Real Asset INSIGHT can work with you and maximise your industry exposure.		
30			
365			

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INDUSTRY PARTNERS

Working With Your Sector Leaders

REAL ASSET INSIGHT IS AN ESTABLISHED MEDIA PARTNER OF:

					
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**THE LEADING MULTI-CHANNEL PLATFORM
FOCUSED ON GROWING YOUR BUSINESS**



Magazi-



Videos



Podcasts



Events



News

**STAY AHEAD
OF THE MARKET**

- Industry & Market Insight
- Investment Strategy
- Sector Outlook
- Capital Flows

**CUT THROUGH
INDUSTRY NOISE**

- Research & Analysis
- Investor Profiles
- Regional Outlook
- FDI Trends

SUPPORTING THE REAL ESTATE MARKETS

EXPO REAL
40k participants
1.8k exhibitors

DEVELOPING SECTORS
FDI & Senior Living
and Healthcare





MEET THE TEAM

Here to Support Your Business

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