

**MEDIA
PACK
2024**

THE LEADING MULTI-CHANNEL PLATFORM
Bringing Real Asset Market
INSIGHT
to a Global Audience





WHY INSIGHT?

Giving You A 360° View



INSIGHT is deliberately different. Rather than adding to the noise of the market, we provide global investors with the tools to stay ahead of the investment curve. We focus on the comprehensive research, valuable insights, and key trends that drive the real asset investment markets. By looking beyond the headlines, INSIGHT offers a 360-degree perspective on the key factors shaping market dynamics. Through our in-depth analysis and expert strategies, we empower clients to make well-informed decisions, uncover new opportunities, and navigate risks, ensuring they stay ahead of the market.

Let us know how we can help your business!



Richard Betts,
Founder & Head of Content
Real Asset Media

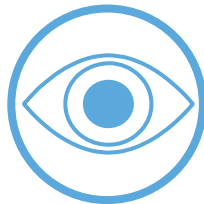


REACH

The Global Investment Community



Readers



Viewers



Listeners



Attendees



Members

A Network Of Industry Leaders



- Pension Funds, Insurance Cos,
- Sovereign Wealth, PE investors
- Family Office, Banks
- Government Bodies, Advisors
- Real Estate Owners, Occupiers

Sharing Strategy, Research and Market Insight



- ✓ Leading Events & Roundtables
- ✓ Webinars, Interviews & Podcasts
- ✓ Print & Digital Journals
- ✓ Distributed at 60+ Global Events
- ✓ Website & Daily Newsletter
- ✓ Global Audience of 100,000



INSIGHT JOURNAL

Six Issues a Year dedicated to Real Asset Investment



Investment Strategies, Research and Market Insight

- **UNIQUE CONTENT** To ensure you stay ahead of the market
- **EDITORIAL FOCUS** Investment Intelligence, Global Trends, Market Insight, Thought Leadership, Investor profiles, Research and Analysis
- **KEY SECTORS** Logistics, Living, Office, Retail, Hotels And Leisure as well as Emerging Sectors
- **KEY MARKETS** All the Key European Markets and Emerging Investment
- **ANALYSIS** Key Industry Research, Data and the trends driving local and global investment
- **MARKET INTELLIGENCE** Local knowledge and expertise on investment risks and opportunities
- **MULTI-PLATFORM** Newsletter, Executive Video Interviews & Podcasts



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INSIGHT CALENDAR

Journal and Special Distribution

JOURNAL FOCUS TOPICS	EVENT DISTRIBUTION	LOCATION	DATES
JANUARY ISSUE <ul style="list-style-type: none"> • CEO Outlook 2024 • European Investment Outlook 2024 • MIPIM Preview • Senior Living - Lessons from the US 	European Outlook 2024: Roadshow	Milan Warsaw London	Submission: Ed: 15.01 Ad: 02.02 Publication: 12.02
MARCH ISSUE <ul style="list-style-type: none"> • France property investment • CEO Outlook - Industry Associations • Industry Associations Outlook • Greece: Key Trends & Opportunities 	Real Asset Insight Outlook Event Series MIPIM	Cannes Cannes	Submission: Ed: 16.02 Ad: 23.02 Publication: 11.03
MAY ISSUE <ul style="list-style-type: none"> • Logistics Real Estate • CEE Investment Opportunities 	The CEE SUMMIT UKREiiF ULI Europe Conference SHHA Summit	Warsaw Leeds Milan Brussels	Submission: Ed: 10.04 Ad: 17.04 Publication: 06.05
JULY ISSUE <ul style="list-style-type: none"> • Listed Real Estate • EXPO Real PREVIEW • Senior Housing & Healthcare Investment (SHHA) 	EPRA Conference IME Conference	Brussels Frankfurt	Submission: Ed: 23.06 Ad: 30.06 Publication: 08.07
OCTOBER ISSUE <ul style="list-style-type: none"> • Investing in German Real Estate • Real Estate Finance 	EXPO Real 2024 ULI Climate Change Conference	Munich Barcelona	Submission: Ed: 30.08 Ad: 10.09 Publication: 07.10
NOVEMBER ISSUE <ul style="list-style-type: none"> • LIVING RETAIL: Mixed-use & The Future of Retail • Liveable cities • Retail Logistics • EXPO Real REVIEW - Insights 	MAPIC WAIPA World Investment Conference	Cannes Riyadh	Submission: Ed: 02.11 Ad: 09.11 Publication: 25.11

Note: While every effort will be made to adhere to the schedule outlined above, Real Asset Insight cannot be held responsible for any deviation from this schedule.



INSIGHT EVENTS

Investment Briefings, Webinars, Conferences & Roundtables

EVENT	DATE	LOCATION
European Outlook 2024 Focus on Italy	25 January	Milan
European logistics Property Markets Outlook	1 February	Live Online
European Outlook 2024 Focus on CEE	15 February	Warsaw
European Outlook 2024 Key Trends & Opportunities	22 February	London
SHHA In-Depth Best practice from the UK	28 February	Live Online
Data Uncovered - Aggregation, Normalisation and Validation - Harnessing data's full potential	16 April	Live Online
Unlocking Opportunities: Digital Infrastructure & Data Centres	18 April	London
Germany Investment Briefing	19 April	London
2024 transport logistic: The Future of European Logistics Real Estate	30 April	Live Online
France Investment Briefing	17 May	London
The CEE Summit	21-22 May	Warsaw
Senior Housing & Healthcare Summit	18 June	Brussels
2024 European Debt Finance & Investment	19 June	Frankfurt

Note: While every effort will be made to adhere to the issue distributions outlined above, Real Asset Impact cannot be held responsible for any deviation from this schedule.

INSIGHT EVENTS ENQUIRIES



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INSIGHT EVENTS

Investment Briefings, Webinars, Conferences & Roundtables

EVENT	DATE	LOCATION
The European Logistics Census 2024	5 September	London
European Logistics Real Estate Markets: Is now the right time to invest?	10 September	Live Online
Netherlands Investment Outlook	12 September	Amsterdam
EXPO Real	7 - 9 October	Munich
DAY 1 Senior Living, Healthcare, Impact, Spain, Digital Infrastructure, Data Centres and technology	7 October	International Investors Lounge, Hall A1, 132
DAY 2 Investing in Cities, Logistics Investment, European Trends, Living, Student Housing	8 October	International Investors Lounge, Hall A1, 132
DAY 3 Innovation Hubs and Life Sciences	9 October	International Investors Lounge, Hall A1, 132
CEE Investment Briefing	November	Frankfurt
Iberian Real Estate Investment	October	London
European Debt Finance & Investment	21 November	Frankfurt
European Outlook 2025 - Focus on Germany	28 November	Frankfurt
European Outlook 2025 - Focus on France	5 December	Paris

INSIGHT EVENTS ENQUIRIES



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INSIGHT GALLERY

2024 in Pictures

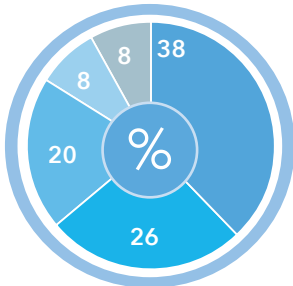




INSIGHT IN NUMBERS

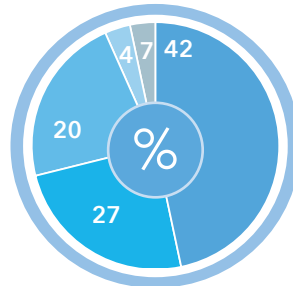
Reach and Audience

LOCATION



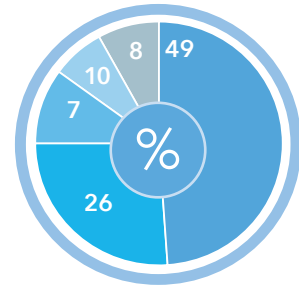
- Europe
- UK
- North America
- Asia
- Rest of the World

SECTOR



- Investors
- Advisory
- Banking & Finance
- Government
- Other

POSITION



- C-Level, Partner, MD
- Department Heads
- Research & Analysis
- Advisory
- Other

110k

Online users across

156

Countries – and growing!



1.2m

Impressions

100k

Views



2.5k

Subscribers

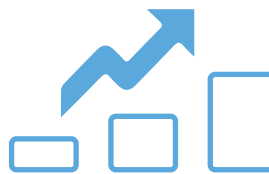
25k

Journal Global Readership including

TOP 250

Global Capital Sources with Real Estate AUM

US\$11 TRILLION



800%

Readership Growth in 2024

The fastest growing source of market intelligence



75k

Attendees at industry Partner Events

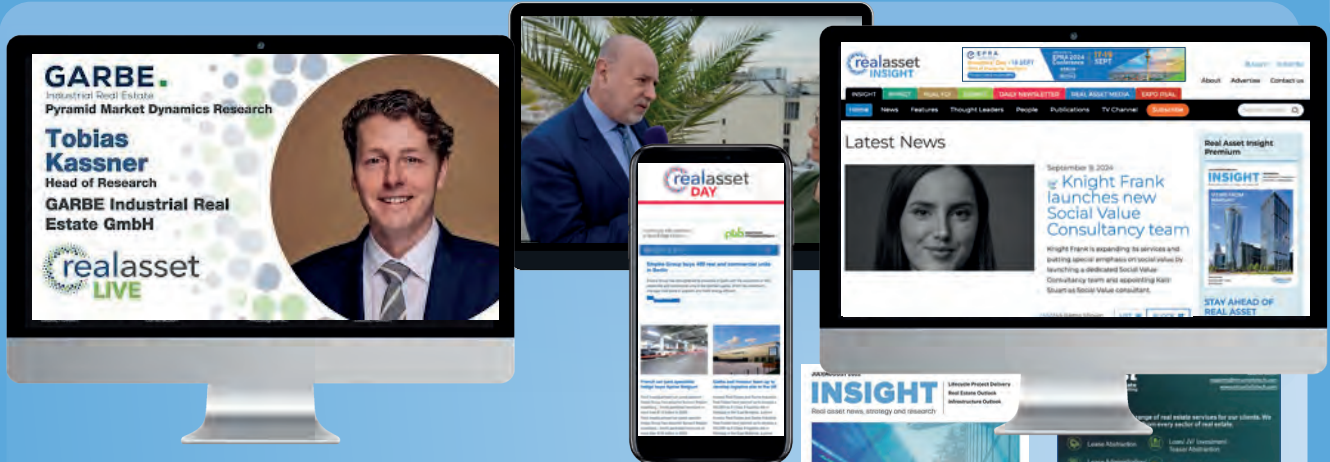
50+

Events at which INSIGHT is distributed



INSIGHT OVERVIEW

Explore Our Solutions for Your Business



DISCUSS YOUR BUSINESS NEEDS WITH FRANK TODAY!

Whether you're looking for individual options or carefully curated packages, INSIGHT offers a wide range of solutions, including:

- Thought Leader Videos & Podcasts
- Journal Editorial Features
- Newsletter Positioning
- Print & Digital Brand Advertising – and much more!



BESPOKE DIGITAL AND PRINT ENQUIRIES

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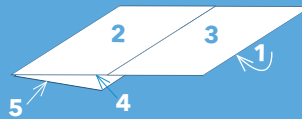
INSIGHT PRINT

Specifications and Rates

COVER OPTIONS (width x height mm)



Double Page Fold Out Cover
430 x H80mm
€12,500



- 1. Magazine cover
- 2. } Double Page
- 3. } Fold Out Cover ad
- 4. Inside Front cover
- 5. Contents page

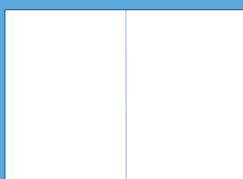


Cover Strip
430 x 280
€10,000

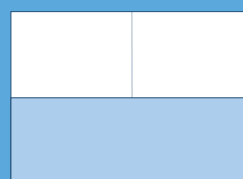


Inside Front
215 x 280
€9,000
Outside Back
€9,500

INSIDE OPTIONS (width x height mm)



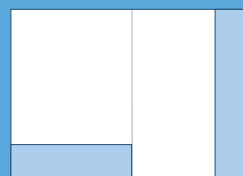
Double Page Spread
430 x 280
€10,500



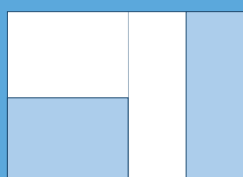
Half Page Spread
430 x 140
€7,500



Full Page
215 x 280
€7,500



Quarter Page
215 x 70
280 x 55
€3,000



Half page
430 x 280
€4,900



Quarter Page Spread
430 x 70
€4,950

Contact us for bespoke cover and inside options



ONLINE ENGAGEMENT

Your Campaign, Your Way



REACH OUR 110K READERSHIP IN 156 COUNTRIES
WITH GROWTH RATE OF 800%

WEB IMMERSION PACKAGE			
	PREMIUM	STANDARD	ENTRY
THOUGHT LEADER			
Video	✓	✓	✓
Photo	✓	✓	✓
Podcast	✓	✓	✓
Quote	✓	✓	
PLUS			
DISPLAY ADVERTISING			
Newsletter	✓	✓	
Top Banner	✓		
Skyscraper	✓		
DAY	RATE (€)		
1	CONTACT US to discuss how Real Asset INSIGHT can work with you and maximise your industry exposure.		
30			
365			

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INDUSTRY PARTNERS

Working With Your Sector Leaders

REAL ASSET INSIGHT IS AN ESTABLISHED MEDIA PARTNER OF:

					
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**THE LEADING MULTI-CHANNEL PLATFORM
FOCUSED ON GROWING YOUR BUSINESS**



Journals



Videos



Podcasts



Events



News

**STAY AHEAD
OF THE MARKET**

- Industry & Market Insight
- Investment Strategy
- Sector Outlook
- Capital Flows

**CUT THROUGH
INDUSTRY NOISE**

- Research & Analysis
- Investor Profiles
- Regional Outlook
- FDI Trends

SUPPORTING THE REAL ESTATE MARKETS

EXPO REAL
40k participants
1.8k exhibitors

DEVELOPING SECTORS
FDI & Senior Living
and Healthcare





MEET THE TEAM

Here to Support Your Business

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