

# EXPO Day

The English language daily newspaper at EXPO Real 2024



## Format

PRINT, DIGITAL & ONLINE: EXPO Day is published on all three days at the fair, giving international attendees a guide to all the events and activities as well as sharing the latest news, key announcements, thought leadership and market insight live from EXPO Real with a global audience.

## Language

EXPO Day is the dedicated English language daily newspaper for EXPO Real 2024 printed, published and distributed at the fair.

## Distribution

**PRINT:** 5,000 copies of EXPO Day will be distributed, by hand, to attendees and exhibitors at the main entrances and throughout the fair.

**DIGITAL:** dedicated daily newsletter reaching 10,000+ international real estate professionals including the top 250 sources of global capital.

**ONLINE:** available as an unlimited free download for 12 months

## Publication dates

Monday 7, Tuesday 8 and Wednesday 9 October 2024

## Booking and artwork

Book now, latest date for artwork is 27 September 2024

## Advertising rates

<b>Size</b>	Double page	Stripe	1/1 page	1/1 page	1/1 page	1/1 page	1/2 page	1/4 spread	1/4 page
<b>Position</b>	Internal	Cover page	Back cover	Inside front cover	Inside back cover	Inside	Inside	Inside	Inside
<b>Dimensions (mm)</b>	430 x 280	215 x 60	215 x 280	215 x 280	215 x 280	215 x 280	215 x 140 or 108 x 280	430 x 70	215 x 70 or 54 x 280
<b>Availability</b>	1	1	1	1	1	5	5	2	4
<b>Rate ALL three issues (€)</b>	15.000	15.000	15.000	10.000	10.000	7.500	4.950	4.950	4.500

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