

EXPO Day

The English language daily newspaper at EXPO Real 2024



Format

PRINT, DIGITAL & ONLINE: EXPO Day is published on all three days at the fair, giving international attendees a guide to all the events and activities as well as sharing the latest news, key announcements, thought leadership and market insight live from EXPO Real with a global audience.

Language

EXPO Day is the dedicated English language daily newspaper for EXPO Real 2024 printed, published and distributed at the fair.

Distribution

PRINT: 5,000 copies of EXPO Day will be distributed, by hand, to attendees and exhibitors at the main entrances and throughout the fair.

DIGITAL: dedicated daily newsletter reaching 10,000+ international real estate professionals including the top 250 sources of global capital.

ONLINE: available as an unlimited free download for 12 months

Publication dates

Monday 7, Tuesday 8 and Wednesday 9 October 2024

Booking and artwork

Book now, latest date for artwork is 30 September 2024

Advertising rates

Size	Double page	Stripe	1/1 page	1/1 page	1/1 page	1/1 page	1/2 page	1/4 spread	1/4 page
Position	Internal	Cover page	Back cover	Inside front cover	Inside back cover	Inside	Inside	Inside	Inside
Dimensions (mm)	420 x 297	210 x 60	210 x 297	210 x 297	210 x 297	210 x 297	210 x 149 or 105 x 297	420 x 75	210 x 75 or 52 x 297
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Rate ALL three issues (€)	15.000	15.000	15.000	10.000	10.000	7.500	4.950	4.950	4.500

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