



SHARING YOUR THOUGHT LEADERSHIP WITH A GLOBAL AUDIENCE

Media Pack | Editorial & Advertising | 2023 Partnership Opportunities

REAL ASSET INSIGHT

- The leading media platform for the Real Asset Industry
- 100% focus on thought leadership, analysis, trends, market intelligence
- Created to share your thought leadership, insight, strategy and research with the global cross-border real asset community

Key Facts:

Magazine: 6 issues per year – print and online

Special distribution at MIPIM, EXPO Real and relevant industry events

Online, digital and print, 30,000 global readers, including the top 250 global capital sources

Available for subscription at €495 / year

www.realassetinsight.com



BE A PART OF INSIGHT MAGAZINE IN 2023

Editorial Calendar	Contribute or Advertise	Deadline Dates
Issue 1 - February 13 Focus topic Features	European Investment Outlook 2023 - February, London - Special Distribution Outlook European Real Estate Markets 2023	Editorial: 27.01 Artwork: 03.02 Publication: 13.02
Issue 2 - March 13 Focus Topic Features	MIPIIM 14-17 March, Cannes SHHA Annual Conference, April, Brussels - Special Distribution France property investment Mipim Awards Nominees European TOP 10 Developers Re-inventing Cities	Editorial: 18.02 Artwork: 24.02 Publication: 13.03
Issue 3 - May 8 Focus topic Features	Transport Logistics 9-12 May, Munich The CEE SUMMIT, 22-23 June, Warsaw ULI Europe Conference, 6-8 June, Madrid Logistics Real Estate CEE Investment Opportunities	Editorial: 10.04 Artwork: 17.04 Publication: 08.05
Issue 4 - July 10 Focus topic Features	EPRA Conference, September, Brussels SRC Research Forum, Frankfurt - Special Distribution Listed Real Estate EXPO Real PREVIEW Senior Housing & Healthcare Investment (SHHA-Senior Housing & Healthcare Association)	Editorial: 23.06 Artwork: 30.06 Publication: 10.07
Issue 5 - October 3 Focus topic Features	EXPO Real 2023, 4-6 October, Munich - Special Distribution Germany Real Estate Investment The International Investors Lounge @EXPO Real RE Finance	Editorial: 03.09 Artwork: 10.09 Publication: 02.10
Issue 6 - November 27 Focus topic Features	MAPIC, 28-30 November 2023, Cannes Mixed-use The Future of Retail Liveable cities Retail Logistics EXPO Real REVIEW - Insights from events ESG & SDG	Editorial: 02.11 Artwork: 09.11 Publication: 27.11

REACH SENIOR INDUSTRY LEADERS IN OUR GLOBAL COMMUNITY

30,000 readers online

100,000 views on Youtube

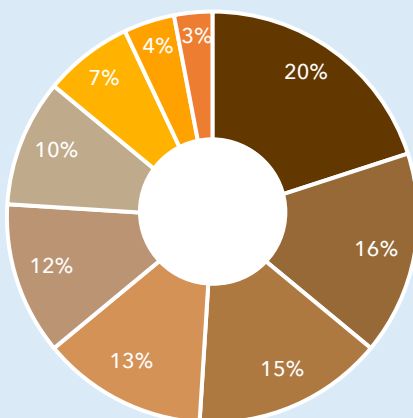
Top 250 global capital sources

25,000 readers in print

1.2 million impressions

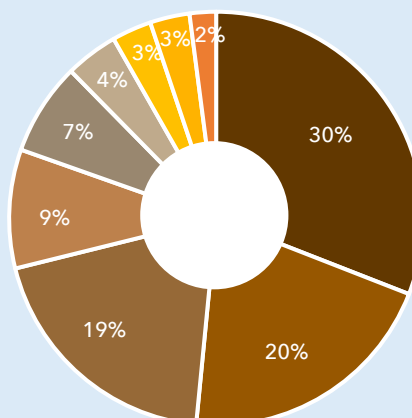
Investment decision makers

COUNTRY



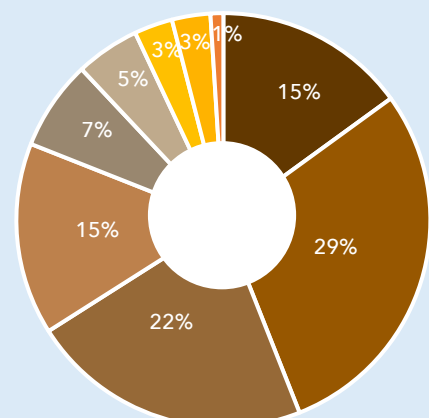
- UK
- Germany
- France
- US
- Benelux
- CEE
- Southern Europe
- Nordics
- ASIA

SECTOR



- Investors, IM, AM
- Banking, Financial
- Adviser
- Private Equity, Family
- Offices
- Developers
- Legal
- Sovereign Wealth
- Government
- End Users

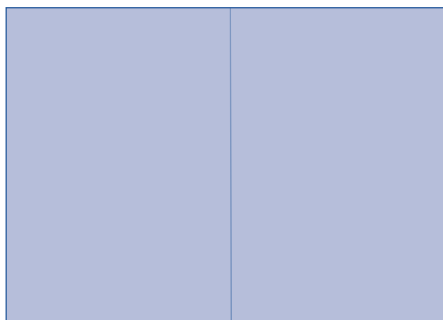
JOB TITLE



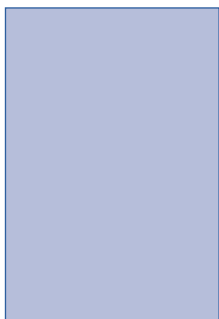
- C-level
- Managing Directors
- Department Heads
- Managing Partners
- Researcher
- Advisors
- Communications
- Media
- Other

HIGHLIGHT YOUR COMPANY & EXPERTISE

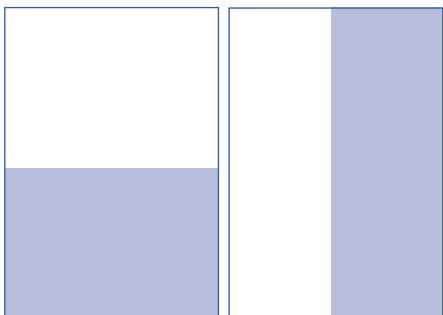
PRINT & DIGITAL



Double page spread		
Size	2/1 page	2/1 page
Position	Fold out cover	Inside
W x H	430 x 280	430 x 280
Rate	€ 12,500	€ 10,500



Full page			
Size	1/1 page	1/1 page	1/1 page
Position	Back cover	Inside cover	Inside
W x H	215 x 280	215 x 280	215x280
Rate	€ 9,500	€ 9,000	€ 7,500



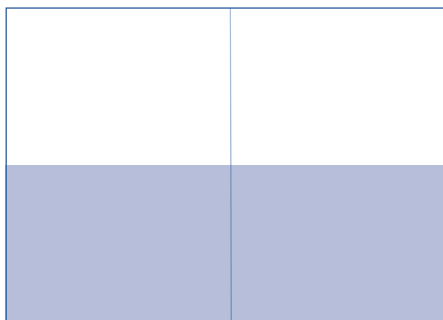
Half page	
Size	1/2 page
Position	Inside
W x H	215 x 140 or 107 x 280
Rate	€ 4,900

* In-bound/out-bound supplements, fold-out cover, cover strip adverts and special advertising formats available on request

BRAND ADVERTISING

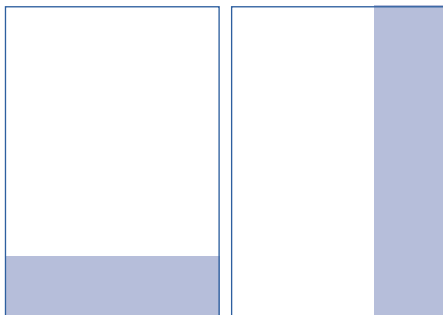
HIGHLIGHT YOUR COMPANY & EXPERTISE

PRINT & DIGITAL



Half page spread

Size	1/2 page spread
Position	Inside
W x H	430 x 140
Rate	€ 7,500



Quarter page

Size	1/4 page
Position	Inside
W x H	215 x 70 or 55 x 280
Rate	€ 3,000



Quarter page spread

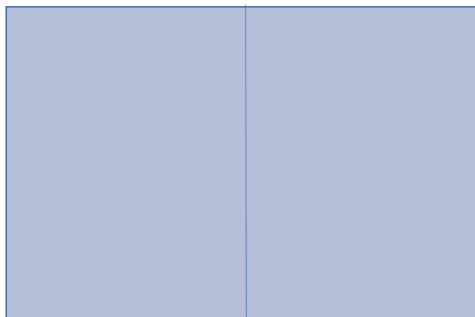
Size	1/4 page spread
Position	Inside
W x H	430 x 70
Rate	€ 4,950

* In-bound/out-bound supplements, fold-out cover, cover strip adverts and special advertising formats available on request

SPECIAL ADVERTISING FORMATS

YOUR OPPORTUNITY TO CREATE A REAL IMPACT

PRINT & DIGITAL



Special double page fold out cover

Size	2/1 page
Position	Fold out front cover
W x H	430 x 280
Rate	€ 12,500



Front cover strip

Size	1/4 page strip
Position	Front Cover
W x H	430 x 70
Rate	€ 10,000

MATCHING YOUR CREATIVITY

We work together with you to produce in-bound and stand alone supplements and reports, fold-out covers, cover strips and special advertising formats tailored to your needs

BRAND ADVERTISING

HIGHLIGHT YOUR COMPANY & EXPERTISE ONLINE

Thought Leader

Formats	Video, Podcast, Photo & Quote
Duration	1 Day / Remains in website
	Contact us for opportunities

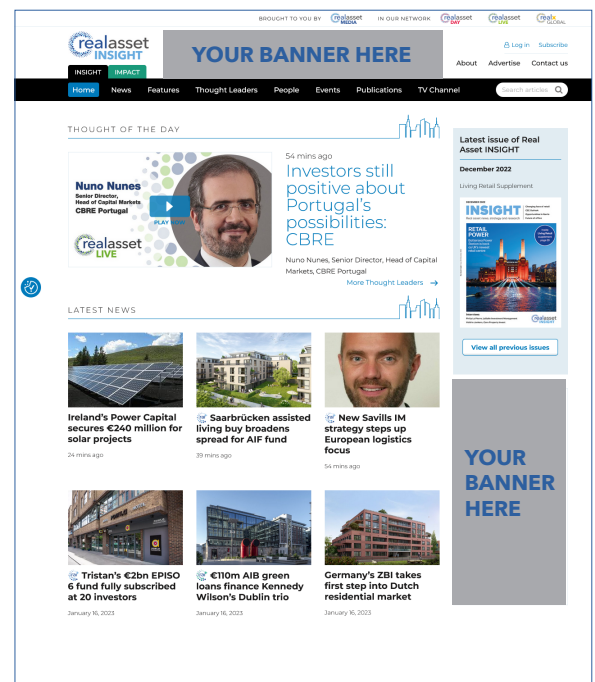


Top Banner

Size	1200 x 180 px (HQ screens)	
Animation	GIF	
Link to	URL	
Rate	1 week	€ 1,250
	1 month	€ 4,750
	1 year	€ 45,000

Skyscraper

Size	508 x 1024 px (HQ screens)	
Animation	GIF	
Link to	URL	
Rate	1 week	€ 950
	1 month	€ 3,750
	1 year	€ 35,000



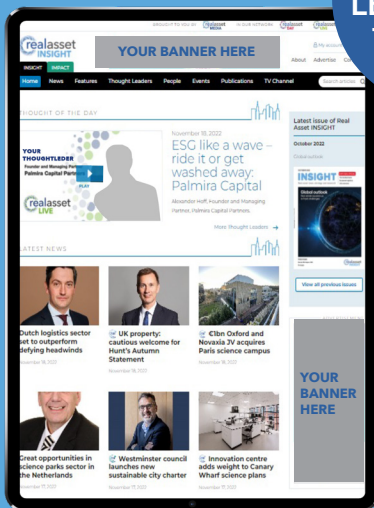
* **Website Takeover packages** and special advertising formats available on request

SPECIAL ADVERTISING FORMATS

YOUR OPPORTUNITY TO CREATE REAL IMPACT

ONLINE: WEBSITE TAKEOVER

THOUGHT LEADER OF THE DAY



Thought Leader

Formats	Video, Podcast Photo & Quote
Duration	Thought Leader of the Day & On Demand for 1 year

Top-Banners

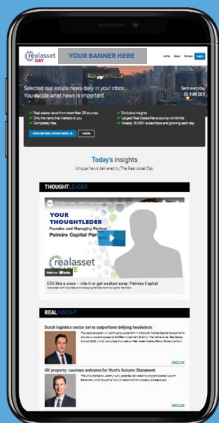
Size	1200 x 180
Duration	1 Week

Skyscraper

Size	1200 x 180
Duration	1 Week

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WEBSITE BANNERS



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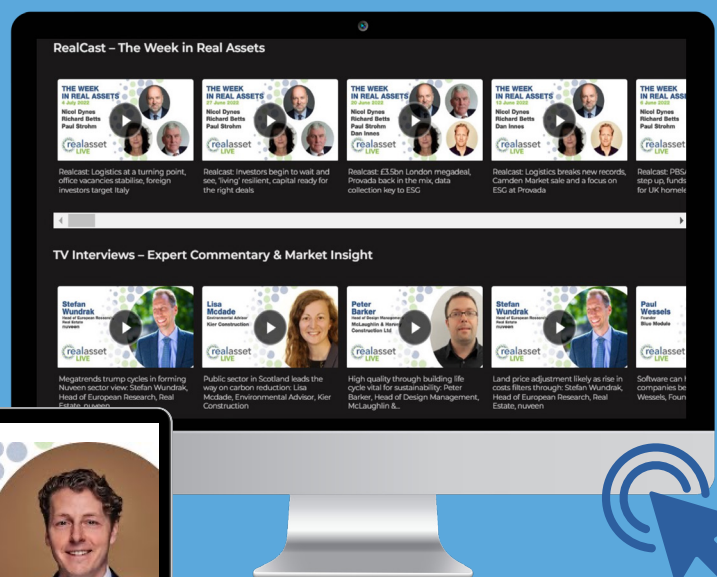
realassetLIVE.com

COMMUNICATE WITH CONTENT

SHARING YOUR IMPORTANT MESSAGE WITH THE MARKET

- Work directly with our editorial team to create exceptional content to share with a global audience
- Share your strategy, research, thought leadership or industry insight and initiatives
- Print, online, digital, video, podcast, live events - you can choose the perfect format and platform to share your message
- Share your content in Real Asset INSIGHT magazine, via the TV Channel, as a podcast, a Research Editorial Feature, a private roundtable or a public in person, hybrid or online event
- Creating high quality content to share across our platforms and licensed for unlimited use for your company as media assets to support your digital presence
- Share via your social media channels and help drive engage with your key clients, stakeholders and new business opportunities

MULTIPLE CHANNELS HELP YOUR CONTENT REACH THE RIGHT AUDIENCE



EDITORIAL PARTNERSHIPS

NEW OPPORTUNITY TO SHARE YOUR MESSAGE

EDITORIAL BOARD MEMBERSHIP

UNIQUE SOLUTION FOR STRATEGIC COMMUNICATORS

- Annual membership of the **INSIGHT** Editorial Board helps support your communications strategy throughout the year
- Work directly with our editorial team to create exceptional content to share with our global audience
- As a contributing editor & content partner you have a guaranteed presence in Real Asset **INSIGHT**
- Allowing you to share your thought leadership with a global audience
- Guaranteed editorial content or brand advertising in every issue, including the **MIPI** and **EXPO Real** Special Editions
- Share your thought leadership, strategy, research and market **INSIGHT**
- Annual Editorial Board Meeting and Conference with access to exclusive content (launching 2023)
- Video interviews with key members of your team and company profile on Real Asset **INSIGHT**.com
- Membership & Access to the Real Asset Media CLUB CANNES 14th -17th March 2023

ANNUAL MEMBERSHIP: BY INVITATION

€15,000 PER YEAR

Contact us now if you want to share your **INSIGHT with our global network**



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THANK YOU TO OUR CREATIVE INDUSTRY PARTNERS



MATCHING YOUR CREATIVITY

We work together with you to produce in-bound and stand alone supplements and reports, fold-out covers, cover strips and special advertising formats tailored to your needs

THANK YOU TO OUR CREATIVE INDUSTRY PARTNERS

arnold
INVESTMENTS

Berlin Hyp

BLACKBIRD

BONARD

Cain
International

CBRE

CBRE

Investment
Management

CMS
law · tax · future

Colliers



COMMERZ REAL

coros

GREYSTAR™
The Global Leader in Rental Housing

Heimstaden

Helaba



IC
INTERNATIONAL
CAMPUS

invest in tuscany

JLL



LaSalle
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mallcomm®

Morgan Stanley
INVESTMENT MANAGEMENT

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NTrust
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Software | Services | Consulting

nuveen
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PATRIZIA

pbb

Pekabex

PIEMONTE
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PROLOGIS®
Ahead of what's next

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PARKS

REALTERM

RICS®

RUECKER
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investment
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Schroders
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Investment

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SIOR®

OUR EXPERIENCED TEAM KNOWS YOUR MARKET

SHARE
YOUR
INSIGHT

CONTACT US TO PARTNER WITH YOU IN 2023



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